

## Privacy Policy

### 1. Purpose

Innofreak has created this privacy statement to demonstrate our firm's commitment to privacy. We understand you trust us with your personal information hence this site has security measures in place to protect the loss, misuse, alteration of information provided. Innofreak is committed to providing privacy to our visitors. This policy is to bring before you the information that we collect, why we collect it and what we do with it; further ensuring that Innofreak is compliant with the Information Technology Act, 2000 ("the IT Act") and its corresponding Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 ("the IT Rules").

**This privacy policy is applicable to the below-mentioned purposes and domains:**

- a. All members, customers and prospects of the organisation
- b. [www.innofreak.com](http://www.innofreak.com)

### 2. Personal Information

You can visit [www.innofreak.com](http://www.innofreak.com) on the Internet without revealing any information about yourself. The website collects only the information, which is volunteered, by the site such as feedback and the e-mail addresses of those who communicate with us via e-mail. To give relevant content based on your preferences, we may need to ask your personal information:

- Full name
- Email ID
- Telephone number
- Company name
- Country
- Digital identification viz. Internet Service Provider (ISP), Internet Protocol (IP) address, browser type, OS, device details
- Metadata viz. location, cookies, time spent on pages, the information being surfed, access timing details etc.

In case you do not provide your personal information, we may not be able to serve your request. Please be rest assured that Innofreak does not utilize personal information to take automatic decisions.

### 3. Disclosure of Personal Information

Innofreak does not share your personal information with third parties for marketing purposes without seeking your prior permission. We will seek your consent prior to using or sharing your personal information for any purpose beyond the requirement for which it was originally collected.

We may share your personal information within the organization for data processing, storage, or to provide a requested service or transaction, after ensuring that such entities are contractually bound by data privacy obligations.

## 4. Specific Categories of Personal Information

Innofreak does not ask for the below listed delicate information unless needed by the law such as in the event of a court case.

- Racial information
- Political / Religious / Philosophical views
- Genetic or biometric information
- Health / Mortality / Sex-related information

## 5. Data Security, Retention, and Usage of Cookies

Innofreak follows required appropriate security, administrative measures and processes that are necessary to take care and guard your personal information. Innofreak may retain your personal information if there is a business requirement, or if otherwise required under applicable laws.

If you register yourself with any of our units online, a technology namely cookies may be used to provide you with information. A cookie is a small data element, which a website can send to your browser, which will be stored on your hard drive so that it can be recognized when you return. Registering online with any of our services shows your assertive consent to receive such cookies.

## 6. Third Party Sites

Regarding the links to other sites, Innofreak is not responsible for the privacy practices or the content of such websites. This Privacy/Security statement does not apply to any third-party websites that are linked from this website. Even third-party logos, brands & names used on this website are the property of their respective owners. Innofreak will not share your personal information with third parties for marketing purposes, without your prior consent.

We may provide links to third-party websites and services. However, we are not responsible for the privacy statements, practices or the contents of such third-party websites.

## 7. Emails / Newsletters

As a normal routine, we may utilize your email address to share the latest news/happenings at our end, with the help of our secure email marketing service provider. Your email information is stored with us in our backend database as well as our CRM system.

## 8. Marketing & Advertisement

The information you make available to us by visiting our site, content or avail our services; We may display personalized/targeted online advertisements through Google owned and operated sites/associated sites.

We do not share any of your personal information with the third-party sites / advertising agencies that are responsible for showing targeted Ads. Yet, these third-parties and advertisers may understand that the users who interact with such Ads are part of that group for whom Ads are targeted. Also, some of these parties may give us information like demographic info or sites where you have been shown ads from various sources; that we may utilize to offer you enhanced / relevant advertising.

## 9. Data Protection Officer

Respecting the significance of data protection, Innofreak has appointed a responsible data protection officer at the headquarters in Ranchi who is well versed with the intricacies of organization's internal data privacy policies and practices. You can contact the official for any query regarding the same. Following are the contact details of Innofreak's data protection officer:

**Address:** Innofreak Consulting Pvt. Ltd., B-8, Ussmani Mansion, Parastoli, Doranda, Ranchi – 834002, Jharkhand, India

**Email ID:** info@innofreak.com

**Contact No.:** +91 9386366065

## 10. User Privileges and Access

Innofreak is committed to give information (as listed below), requested by the user, after complete verification and within 30 days from the date of request. Only if it is needed by the law, it can be given earlier with an official email to info@innofreak.com. If it cannot be given earlier, we will provide the timeframe when it will be available. The info that can be asked by users is as below:

What personal information related to the user that is under process?

Who possesses the access rights to this useful information?

Authentication / Rectification of personal information

Deletion of personal information unless required by law such as in event of the court case

## 11. Third-Party Data Processors

We have been utilizing several authentic third-party data processors for a variety of work. These third-parties are highly secure and comply with the rules and regulations set in the EU GDPR regulation act 2018.

- Google (Privacy Policy)
- Office365 (Security and Compliance)

## **12. Data Breach**

In case of any data breach of personal information/website's database / third-party data, processors are apparent, we will, within 72 hours, inform to all relevant authorities about the same.

## **13. Policy for Children**

We ensure that we do not collect personal information of children under 16. If knowingly or unknowingly, some child under 16 has given us personal information, we will connect with Parent for consent or delete that information. If you want to inform us about such a happening, please write to us at [info@innofreak.com](mailto:info@innofreak.com)

## **14. Updating this Privacy Policy**

Innofreak reserves the right to change, modify, or update this statement at any time. In case of any change, it will be marked on the top of the privacy policy page with a revised last updated date. In case of material changes, we will inform you through email or a notice on the home page of our website. We would appreciate if you have a look at our privacy policy at [www.innofreak.com](http://www.innofreak.com) and keep updated with our practices.

If you have any questions about this privacy statement, the practices of our site, or your dealings with this website, you can contact [info@innofreak.com](mailto:info@innofreak.com).